Lower Savannah LWIA Workforce Report



Lower Savannah Workforce Report

- Economics
- Workforce Supply
- Workforce Demand
- Challenges



Purpose of the Report

- Highlights some of Lower Savannah's key workforce indicators
- Approaches workforce from a supply and demand perspective
- Provides data for LWIA plans using LMI Sources



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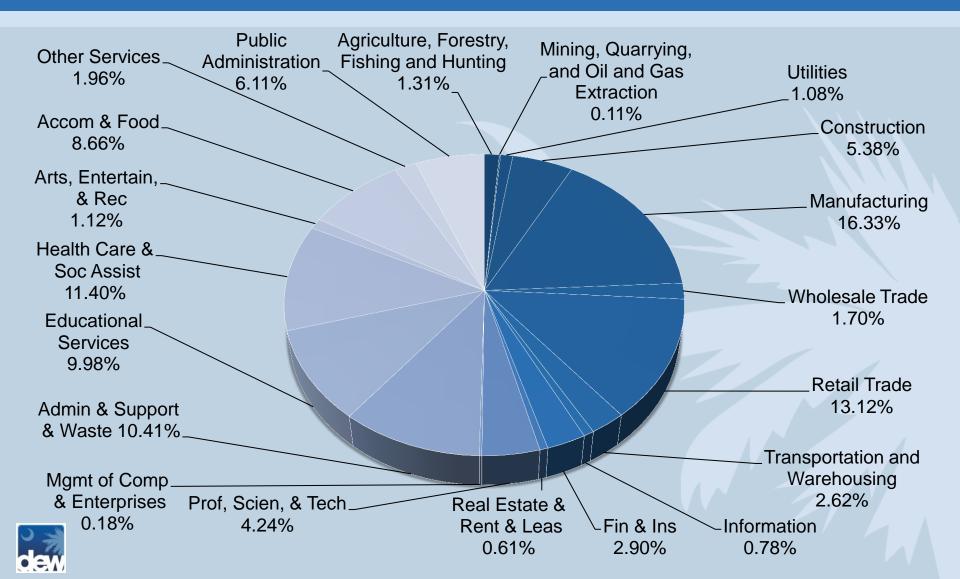
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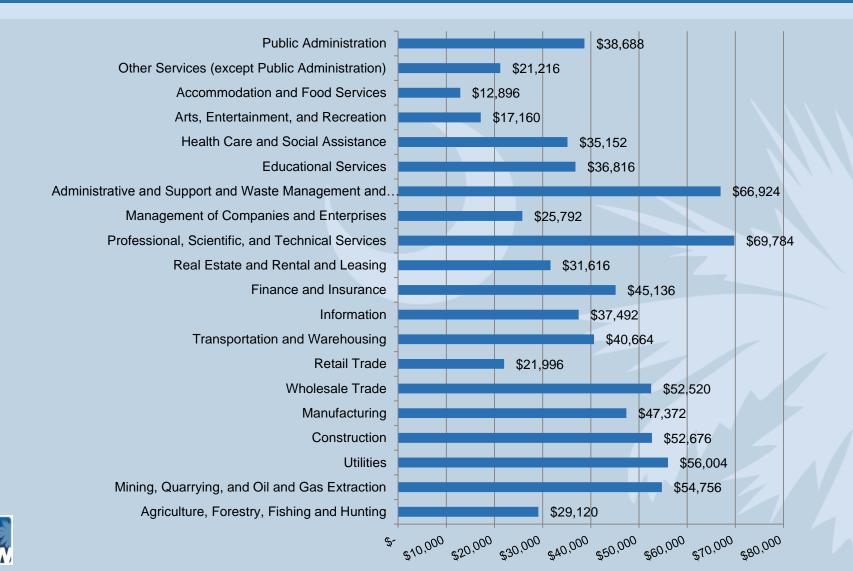
Challenges



Industry Composition



Average Wage by Industry



Industry Concentration

| Industry and Sectors | Location Quotient |
|---------------------------------------------|-------------------|
| Aiken County | |
| Textile Mills | 10.4 |
| Plastics and Rubber Product Manufacturing | 4.4 |
| Administrative and Waste Services | 2.9 |
| Allendale County | |
| Wood Product Manufacturing | 79.1 |
| Forestry and Logging | 45.2 |
| Chemical Manufacturing | 11.3 |
| Bamberg County | |
| Forestry and Logging | 41.9 |
| Wood Product Manufacturing | 11.1 |
| Utilities | 7.3 |
| Barnwell County | |
| Manufacturing | 3.3 |
| Agriculture and Forestry Support Activities | 2.4 |
| Health and Personal Care Stores | 2.2 |
| Calhoun County | |
| Chemical Manufacturing | 21.4 |
| Agriculture and Forestry Support Activities | 14.1 |
| Heavy and Civil Engineering Construction | 7.5 |
| Orangeburg County | |
| Forestry and Logging | 9.8 |
| Nonmetallic Mineral Product Manufacturing | 3.2 |
| Wood Product Manufacturing | 2.6 |

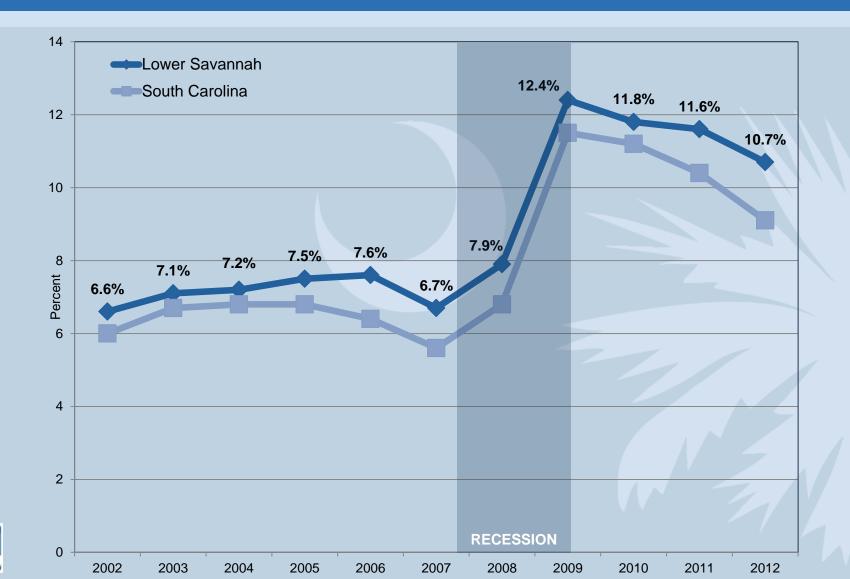


Top Occupations by Employment

| | | Hourly |
|---------------------------------------------------------------------------------|------------|-----------|
| | Total | Average |
| Occupational Title | Employment | Wage (\$) |
| All Occupations | 55,600 | 16.37 |
| Team Assemblers | 2,340 | 13.52 |
| Cashiers | 1,970 | 8.66 |
| Retail Salespersons | 1,800 | 10.42 |
| Combined Food Preparation and Serving Workers, Including Fast Food | 1,740 | 8.54 |
| Slaughterers and Meat Packers | 1,520 | 12.93 |
| Registered Nurses | 1,170 | 21.27 |
| Heavy and Tractor-Trailer Truck Drivers | 1,120 | 14.91 |
| Maintenance and Repair Workers, General | 1,070 | 17.83 |
| Secretaries and Administrative Assistants, Except Legal, Medical, and Executive | 1,030 | 13.95 |
| Customer Service Representatives | 930 | 12.18 |



Unemployment Rate



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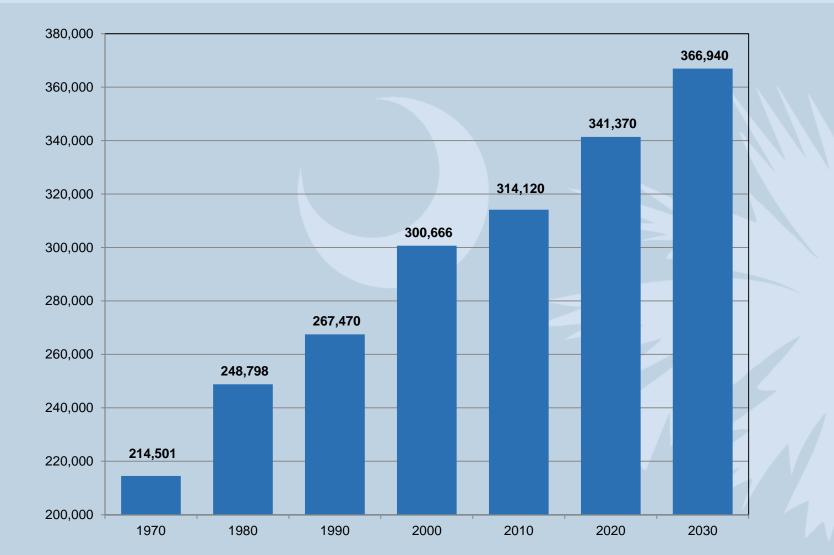


Population by Age Range

| Lower | | | |
|--------------|----------|------|--|
| Age Range | Savannah | SC | |
| 0-4 | 6.3% | 6.5% | |
| 5-9 | 6.1% | 6.4% | |
| 10-14 | 6.6% | 6.5% | |
| 15-19 | 7.5% | 7.2% | |
| 20-24 | 6.9% | 7.2% | |
| 25-29 | 6.1% | 6.6% | |
| 30-34 | 5.4% | 6.2% | |
| 35-39 | 5.8% | 6.5% | |
| 40-44 | 6.3% | 6.8% | |
| 45-49 | 7.4% | 7.2% | |
| 50-54 | 7.5% | 7.0% | |
| 55-59 | 7.2% | 6.5% | |
| 60-64 | 6.0% | 5.9% | |
| 65-69 | 5.1% | 4.5% | |
| 70-74 | 3.4% | 3.3% | |
| 75-79 | 2.6% | 2.5% | |
| 80-84 | 2.1% | 1.7% | |
| 85 and older | 1.7% | 1.5% | |



Population Projection





Educational Attainment

| Education Level | Lower Savannah | SC |
|-----------------------|----------------|------|
| No school | 1.1 | 1.1 |
| Grades 1-9 | 8.4 | 7.0 |
| 10th Grade | 3.4 | 3.3 |
| 11th Grade | 3.8 | 3.2 |
| 12th Grade-no diploma | 1.8 | 1.8 |
| HS grad/GED | 34.3 | 30.9 |
| Some College | 19.4 | 20.1 |
| Associates | 7.6 | 8.4 |
| Bachelors | 12.8 | 15.6 |
| Masters+ | 7.4 | 8.6 |



Commuting Patterns

Outbound Commuters

| From Lower Savannah WIA To | 28,398 |
|----------------------------|--------|
| Richmond County, GA | 10,388 |
| Richland County, SC | 4,470 |
| Lexington County, SC | 3,698 |
| Columbia County, GA | 1,664 |
| Edgefield County, SC | 1,208 |

Inbound Commuters

| To Lower Savannah WIA From | 21,786 |
|----------------------------|--------|
| Richmond County, GA | 5,847 |
| Columbia County, GA | 4,021 |
| Edgefield County, SC | 3,377 |
| Lexington County, SC | 2,158 |

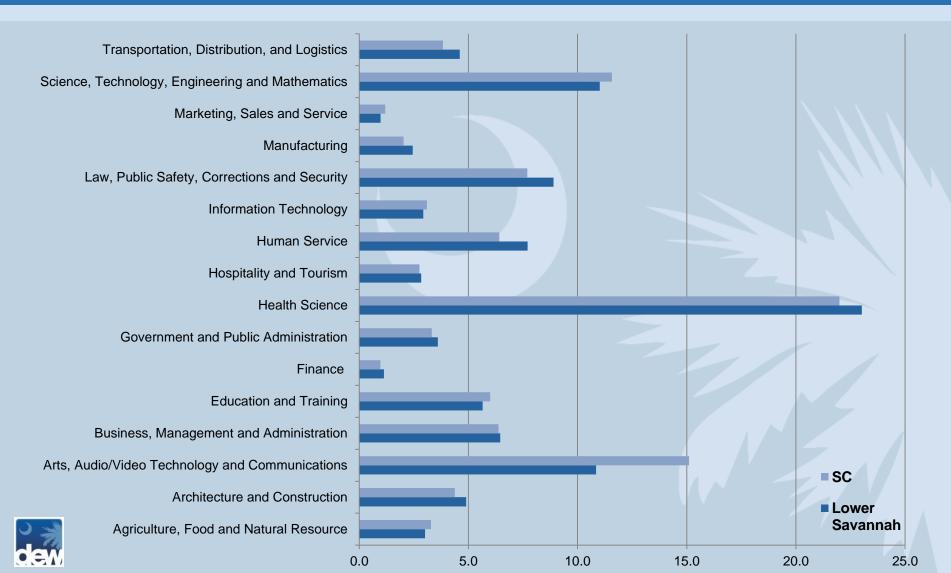


Short-Term Workforce Supply Top College Degrees

| College Majors | Number of |
|----------------------------------------------------|-----------|
| | Graduates |
| Liberal Arts and Sciences/Liberal Studies | 292 |
| Business Administration and Management, General | 166 |
| Registered Nursing/Registered Nurse | 116 |
| Social Work | 104 |
| Health Professions and Related Clinical Sciences | 93 |
| Nursing - Registered Nurse Training, BSN Generic | 88 |
| Automobile/Automotive Mechanics Technology | 87 |
| Licensed Practical/Vocational Nurse Training | 80 |
| Welding Technology/Welder | 77 |
| Biology/Biological Sciences, General | 76 |
| Data Processing & Data Processing Technology | 64 |
| Psychology, General | 62 |
| Accounting | 57 |
| Educational Leadership and Administration, General | 56 |
| Criminal Justice/Safety Studies | 52 |
| Family and Consumer Sciences/Human Sciences | 52 |
| Management | 51 |
| Business/Commerce, General | 46 |
| Elementary Education and Teaching | 46 |
| Kinesiology and Exercise Science | 44 |



Long-Term Workforce Supply Student Career Clusters



Lower Savannah Workforce Report

Economics Workforce Supply

Workforce Demand

• Challenges



Short-Term Workforce Demand Recent Employers Advertisements

| Occupation | Number of |
|------------------------------------------------------------|-----------|
| | Job Ads |
| Healthcare Practitioners and Technical Occupations | 469 |
| Architecture and Engineering Occupations | 201 |
| Sales and Related Occupations | 179 |
| Office and Administrative Support Occupations | 135 |
| Management Occupations | 134 |
| Food Preparation and Serving Related Occupations | 115 |
| Transportation and Material Moving Occupations | 104 |
| Computer and Mathematical Occupations | 79 |
| Healthcare Support Occupations | 75 |
| Installation, Maintenance, and Repair Occupations | 73 |
| Production Occupations | 68 |
| Business and Financial Operations Occupations | 59 |
| Education, Training, and Library Occupations | 52 |
| Miscellaneous | 51 |
| Protective Service Occupations | 31 |
| Building and Grounds Cleaning and Maintenance Occupations | 29 |
| Community and Social Services Occupations | 27 |
| Arts, Design, Entertainment, Sports, and Media Occupations | 27 |
| Construction and Extraction Occupations | 26 |
| Life, Physical, and Social Science Occupations | 12 |
| Personal Care and Service Occupations | 8 |
| Legal Occupations | 7 |
| Farming, Fishing, and Forestry Occupations | 2 |



Long-Term Workforce Demand Top Projected Growing Occupations

| | Estimated | Projected |
|--------------------------------------------------------|------------|------------|
| Occupation | Employment | Employment |
| | (2008) | (2018) |
| Accountants and Auditors | 763 | 928 |
| Customer Service Representatives | 682 | 838 |
| Tellers | 645 | 792 |
| Lawyers | 386 | 453 |
| Pharmacy Technicians | 284 | 422 |
| Management Analysts | 350 | 417 |
| Pharmacists | 268 | 367 |
| Loan Officers | 271 | 333 |
| Insurance Sales Agents | 251 | 312 |
| Electrical and Electronic Engineering Technicians | 195 | 229 |
| Civil Engineers | 165 | 212 |
| Heating, Air Conditioning, and Refrigeration Mechanics | 170 | 211 |
| Surveying and Mapping Technicians | 159 | 198 |
| Coaches and Scouts | 153 | 185 |
| Sales Managers | 136 | 165 |
| Mixing and Blending Machine Setters, Operators | 129 | 153 |
| Instructional Coordinators | 99 | 120 |
| Public Relations Specialists | 92 | 115 |
| Compliance Officers, Except Agriculture, Construction | 78 | 94 |
| Wholesale and Retail Buyers, Except Farm Products | 34 | 45 |



Top Declining Occupations

Occupation

Computer Operators Cutting, Punching, and Press Machine Setters, Operators File Clerks Floral Designers Human Resources Assistants, Except Payroll and Time Industrial Engineering Technicians Industrial Production Managers Inspectors, Testers, Sorters, Samplers & Weighers Judges, Magistrate Judges, and Magistrates Mail Clerks and Mail Machine Operators Maintenance Workers, Machinery Meter Readers, Utilities Packers and Packagers, Hand Payroll and Timekeeping Clerks Postal Service Clerks Postmasters and Mail Superintendents Pressers, Textile, Garment, and Related Materials Switchboard Operators, Including Answering Service Team Assemblers Weighers, Measurers, Checkers, and Samplers



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Workforce Supply vs. Demand

| | Demand | | Supply | |
|--------------------------------------------------|-------------------|--------------------------|-------------------|--------------------------------|
| | Top online ads | Projected Occupations | Degrees Earned | Career Clusters Selected |
| | (Short-term) | (Long-term) | (Short-term) | (Long-term) |
| Agriculture, Food and Natural Resource | 0.9 | 5.0 | 0.6 | 3.0 |
| Architecture and Construction | 4.4 | 5.0 | 4.2 | 4.9 |
| Arts, Audio/Video Technology and Communications | 1.3 | 0.5 | 2.6 | 10.8 |
| Business, Management and Administration | 13.7 | 17.2 | 13.1 | 6.5 |
| Education and Training | 1.6 | 5.3 | 11.0 | 5.6 |
| Finance | 3.1 | 2.5 | 0.0 | 1.1 |
| Government and Public Administration | 0.2 | 0.2 | 0.7 | 3.6 |
| Health Science | 20.5 | 6.9 | 25.7 | 23.0 |
| Hospitality and Tourism | 3.9 | 12.8 | 0.0 | 2.8 |
| Human Service | 1.9 | 4.3 | 22.0 | 7.7 |
| Information Technology | 7.4 | 0.5 | 4.0 | 2.9 |
| Law, Public Safety, Corrections and Security | 0.7 | 2.4 | 3.4 | 8.9 |
| Manufacturing | 3.2 | 8.4 | 1.7 | 2.4 |
| Marketing, Sales and Service | 14.7 | 18.4 | 1.4 | 1.0 |
| Science, Technology, Engineering and Mathematics | 16.5 | 1.3 | 5.8 | 11.0 |
| Transportation, Distribution, and Logistics | 6.2 | 9.2 | 3.6 | 4.6 |



Workforce Supply vs. Demand

| Workforce Supply | Short-term | Long-term |
|------------------|---------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| Need More | STEM Marketing & Sales | Hospitality & Tourism Manufacturing Marketing & Sales Business, Mgmt, & Admin Transp, Distr, & Logist |
| Need Less | Health Science Education & Training Human Service | Health Science Arts, A/V Tech & Comm Law, Pub Safe & Corr STEM |



Conclusions

The workforce in the Lower Savannah LWIA faces several opportunities and challenges

Opportunities: Diverse Economic Base, Proximity to Economic Centers

Challenges: Lower education proportion than state at the upper end of spectrum, short supply of working age population, some workforce supply-demand flow mismatches



Questions





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